

SPACE RESERVATION FORM

To be included in the **Enterprise Wireless® Insider**, please select from the options below, then return the completed form to your Naylor account executive immediately.

Advertisements must be JPG (animation and Flash/SWF files are not accepted), as long as the total file size does not exceed 100kb. Contract advertisers may change their ad artwork once a month at no additional cost.

Advertisers will receive campaign-performance reports that detail monthly ad impressions and click-throughs on an as-requested basis. Advertisers committing to a 6- or 12-month frequency have the option to be billed quarterly.

PLEASE SELECT YOUR FREQUENCY:

HORIZONTAL/VERTICAL BANNER			
<input type="checkbox"/> 12 months (24 issues): \$6,000	<input type="checkbox"/> 6 months (12 issues): \$3,500	<input type="checkbox"/> 3 months (6 issues): \$2,000	<input type="checkbox"/> 1 month (2 issues): \$750

All advertisers will receive an invoice for the total amount, due upon activation.

*When renewing online ads, priority and first right-of-refusal will be given to advertisers who commit to 12 months. All other companies will be renewed on a first-come, first-served basis.

Advertiser Information:

Company Name: _____

Primary Contact: _____ Position: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X _____ Date: _____

All cancellations must be received in writing and all premium positions (banners) are NON-cancelable. Cancellations of online ads will be pro-rated to the next 30 days exposure with a \$50.00 processing fee. Submission and/or approval of online advertising copy must be received within 60 days of the date of this contract. EWM-N0010 (L/R 1/29/09)

Sign and return to:

